

# Jimmy's Egg Privacy Policy

Jimmy's Egg LLC ("Jimmy's Egg") is committed to protecting and safeguarding the privacy of visitors to our Web sites, including mobile Web sites ("Sites").

This privacy policy ("Privacy Policy") describes the types of personal information we collect from visitors to our Sites ("Online Services"). The Policy also sets forth how we use this information, provides other details about our personal information practices, and explains how to contact us if you have any questions or concerns.

## 1. Types of Information We Collect and How It Is Used

Jimmy's Egg gathers personal information, such as, first and last names, addresses and email addresses, phone number, and age, when voluntarily submitted by you. For example, personal information may be collected from you in order to get your feedback on our Online Services and our products or to enter you in one of our contests, giveaways, or sweepstakes or when you sign up for our e-club or loyalty programs. You may choose not to provide the requested information, but in that event the Site may not function correctly or certain functions may not be available.

In addition, when you visit our Sites, we may collect certain information by automated means. The information we collect may include your Internet Protocol (IP) address, computer/mobile device operating system and browser type, type of mobile device, the unique device identifier (UDID) or mobile equipment identifier (MEID) for your mobile device, the address of a referring web site (if any), and the pages you visit on our Sites. We may use this information to operate, maintain, and manage our Online Services and to provide services such as technical support. We provide additional information regarding our use of "cookies" in this Privacy Policy below.

## 2. Sharing of Personal Information

Jimmy's Egg may share personal information within the Jimmy's Egg Family. The Jimmy's Egg Family includes Jimmy's Egg, our franchisees, our subsidiaries and our affiliates. Of course, any use of this information by the Jimmy's Egg Family will comply with this policy. Occasionally, with your permission, we will send marketing information to you, such as discount coupons, information about new product offerings, etc.; if at any time you no longer want to receive this information, you may unsubscribe from our e-mail list by clicking the "unsubscribe" link provided in the e-mail communication and following the subsequent instructions, if any, or you may be removed from our e-mail and/or mailing list by submitting a removal request to [comments@jimmysegg.com](mailto:comments@jimmysegg.com) or Privacy at Jimmy's Egg, 3224 S. Broadway, Suite 250, Edmond, OK 73103.

Companies may be engaged by Jimmy's Egg to perform a variety of functions, such as, fulfilling orders, assisting with promotions, providing technical services for our Sites. These companies may have access to personal information if needed to perform such functions. However, these companies may only use such personal information for the purpose of performing that function and may not use it for any other purpose. Jimmy's Egg does not otherwise sell, transfer or disclose personal information to third parties outside of the circumstances stated herein.

Jimmy's Egg reserves the right to use or disclose any information as needed to satisfy any law, regulation or legal request, to protect the integrity of the Online Service, to fulfill your requests, or to cooperate in any law enforcement investigation or an investigation on a matter of public safety.

### **3. Children's Privacy Notice**

The content of our Site is not directed to children under the age of 13 and Jimmy's Egg does not knowingly collect personal information from any child under the age of 13 at our Site without parental consent. Please contact us via the contact address below if you believe we may have collected information from your child without permission from you and we will work to delete it.

### **4. Access**

You are in control of any personal information you provide to us through our Online Services. If at any time, you would like to correct the personal information we have about you or if you would like to change your preferences for contacts from us, you can let us know by contacting us at the email or postal address listed below.

### **5. Cookies**

A "cookie" is a text file that websites send to a visitor's computer or other Internet-connected device to uniquely identify the visitor's browser or to store information or settings in the browser. Like most websites, Jimmy's Egg uses cookies for a variety of purposes in order to improve your online experience. For example, we track the total number of visitors to our Sites on an anonymous aggregate basis. We may also employ cookies so that we remember you when you return to the Site, to keep track of the items in your shopping cart if you purchase merchandise online, to administer certain contests and sweepstakes and to help customize your Jimmy's Egg web experience. We may associate personal information with a cookie file in those instances. Both we and others (such as our advertising networks) may collect personal information about our visitors' online activities, overtime and across third-party websites, when using our Online services.

Use the options in your web browser if you do not wish to receive a cookie or if you wish to set your browser to notify you when you receive a cookie. Click on the "Help" section of your browser to learn how to change your cookie preferences. If you disable all cookies, you may not be able to take advantage of all the features of the Sites.

### **6. Targeted Advertising**

On our Online Services, we may collect information about your online activities for use in providing you with advertising tailored to your individual interests. This section of our Privacy Policy provides details and explains how to exercise your choices.

You may see certain ads on other websites because we participate in advertising networks. Ad networks allow us to target our messaging to users through demographic, interest-based and contextual means. These networks track your online activities over time by collecting information through automated means, including through the use of cookies, web server logs, web beacons and other technologies. The networks use this information to show you advertisements that may be tailored to your individual interests. The information our ad networks may collect includes information about your visits to websites that participate in the relevant advertising networks, such as the pages or advertisements you view and the actions you take on the websites. This data collection takes place both on our Online Services and on third-party websites that participate in the ad networks. This process also helps us evaluate our marketing efforts. You can opt out of delivery of targeted advertising to you by multiple companies by visiting:

[www.networkadvertising.org/managing/opt\\_out.asp](http://www.networkadvertising.org/managing/opt_out.asp)

[www.evidon.com](http://www.evidon.com).

Please note that even if you opt out, you will continue to receive advertisements, but they will not be tailored to your specific interests.

#### **7. Links to Other Sites**

We may offer links to sites that are not operated by Jimmy's Egg. If you visit one of these linked sites, you should review their privacy and other policies. We are not responsible for the policies and practices of other companies, and any information you submit to those companies is subject to their privacy policies.

#### **8. Jimmy's Egg Franchisees**

Many Jimmy's Egg restaurants are owned and operated by franchisees, who are independent businessmen and women. Some franchisees also operate websites or provide mobile device applications. These web sites and apps are not operated by Jimmy's Egg and are not subject to this Privacy Policy. Please review the Privacy Policy of each site and mobile app to determine the privacy policies of that site.

#### **9. Changes to our Privacy Policy**

This Privacy Policy is effective as of January 13, 2015. From time to time, it may be necessary for Jimmy's Egg to change this Privacy Policy. If we change our policy, we will post the revised version here, so we suggest that you check here periodically for the most up-to-date version of our Privacy Policy.

#### **10. How to Contact Us**

Privacy at Jimmy's Egg  
3224 S. Broadway  
Suite 250  
Edmond, OK 73103  
or e-mail us at [comments@jimmysegg.com](mailto:comments@jimmysegg.com)