

OFFICIAL SWEEPSTAKES RULES

(Jimmy's Egg®)

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING.

1. Eligibility

Only residents of the United States who are 18 years of age or older, and the age of majority in their states of residence if the age of majority is greater than 18, as of the date of entry are eligible to participate in the Sweepstakes. Sweepstakes may only be entered in or from the United States; entries originating from any other jurisdiction are not eligible for entry.

Sponsor and each employee, officer, director, agent and representative of Sponsor, and their respective immediate family (spouse, parents, siblings, children, step-parents, step-siblings, and step-children, regardless of where they live) and same household members, as well as Sponsor's respective parents, subsidiaries, affiliates, franchised operators, all of its respective advertising, promotion, or fulfillment agencies, promotional partners, and all other companies, entities or individuals associated with the development, administration, implementation, or handling of the Sweepstakes, are not eligible to participate in the Sweepstakes.

2. Start/End Dates

PROGRAM DESCRIPTION: PROGRAM DESCRIPTION: The Jimmy's Egg Guest Survey Sweepstakes ("Sweepstakes") begins at 12:01 am Central Standard Time ("CST") on January 1, 2016, and ends at 11:59 pm CST on December 31, 2016, and consists of four entry periods (each an "Entry Period", collectively referred to as "Entry Periods"). The applicable dates for each of the four Entry Periods are as follows:

Entry Period	Random Drawing
January 1 – March 31, 2017	April 10, 2017
April 1 – June 30, 2017	July 10, 2017
July 1 – September 30, 2017	October 10, 2017
October 1 – December 31, 2017	January 10, 2018

Four random drawings will be conducted, each on or about the 10th day of the month following the last day of an Entry Period; the first being on April 10, 2017 and last on January 10, 2018. Entries for any given Entry Period will not be entered or otherwise included in any other Entry Period's drawing.

3. How to Enter

There are two ways to enter: (1) Make a purchase (of any amount) at a participating Jimmy's Egg® location during the Entry Periods to be the recipient of a survey invitation on your cash register receipt, log onto the website provided on your cash register receipt (www.jimmysegg.com) enter the unique code on your cash register receipt, complete the survey and click the "submit" button. (2) On a postcard (no smaller than 3 ½ x 5 inches and no larger

than 4 ¼ x 6 inches), handwrite your complete name, mailing address, phone number and age and mail via first-class mail to: Jimmy's Egg, 14504 Hertz Quail Springs Parkway, Oklahoma City, OK, 73134 attn.: Jimmy's Egg Guest Survey Sweepstakes. Any other attempted form of entry is prohibited; no automatic, programmed; robotic or similar means of entry are permitted. **There is a limit of one entry per month per individual. Submission of multiple entries by or on behalf of the same individual in the same month will result in ineligibility with respect to all entries submitted by or for an individual.**

Web entries must be completed by 11:59 pm CST on the last day of the Entry Period to be included in that Entry Period's random drawing. All mailed entries must be postmarked by 11:59 pm CST on the last day of the Entry Period to be included in that Entry Period's random drawing. Mail-in entries received by the 7th of the month following an Entry Period will be included in the previous month's drawing.

All entries become the sole and exclusive property of the Sponsor and receipt of entries will not be acknowledged or returned. Sponsor is not responsible for lost, late, illegible, stolen, mutilated, incomplete, invalid, unintelligible, misdirected, postage-due, technically corrupted or garbled entries or mail, which will be disqualified, or for problems of any kind whether mechanical, human or electronic. Only fully completed entry forms are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor.

By entering the Sweepstakes, entrants fully and unconditionally agree to be bound by these Official Rules and the decisions of the Sponsors, which will be final and binding in all matters relating to the Sweepstakes.

4. Random Drawing/Odds

Potential winners will be selected in a random drawing from all eligible entries received. Odds of winning depend on the number of eligible entries received.

5. Prizes

Prizes are determined by the Sponsor and may include prizes with varying values or gift cards in an amount determined exclusively by the Sponsor. Prizes are non-transferable. No substitutions or cash redemptions. In the case of unavailability of any prize, Sponsor reserves the right to substitute a prize of equal or greater value. All federal, state and local taxes are the sole responsibility of the winners.

6. Notification

Potential winners will be notified by phone, email, UPS courier service or the United States Postal Service. Winners may collect their prize at the Jimmy's Egg® restaurant location where the entry information was obtained via a cash register receipt, with proof of identification, or by mail (UPS courier service or United States Postal Service) at the address listed on the winner's entry form. In case of dispute as to the identity of any online entrant, entry will be declared made by the registered name and address on such entry. Any potential winner may be requested to provide Sponsor with proof that such person is the winner. If any prize or prize notification is returned as undeliverable, if any winner rejects his/her prize or in the event of noncompliance with these Sweepstakes rules and requirements, such prize will be forfeited and an alternate winner will be selected from all remaining eligible entries. Upon prize forfeiture, no compensation will be given.

7. Publicity

Participation in Sweepstakes and acceptance of prize constitutes each winner's permission for Sponsor to use his/her name, address (city and state), likeness, photograph, picture, portrait, voice, biographical information and/or any statements made by each winner regarding the Sweepstakes or Sponsor for advertising, trade, publicity, and promotional purposes without notice, review or approval, or additional compensation, except where prohibited by law.

8. Additional Terms

Sponsor, its affiliates, partners and promotion and advertising agencies are not responsible for technical, hardware, software, telephone or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, web site, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions which may limit one's ability to enter the Sweepstakes, including any injury or damage to participant's or any other person's computer relating to or resulting from participating in this Sweepstakes or downloading any materials in this Sweepstakes. If, for any reason, the Sweepstakes is not capable of running as planned by reason of, but not limited to, tampering, unauthorized intervention, actions by persons, weather, acts of God, fraud, or any other causes which, Sponsor, in its sole opinion, deems could corrupt or affect the administration, safety, security, fairness, integrity, or proper conduct of the Sweepstakes, or the Sweepstakes is otherwise not capable of running as planned, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes. Sponsor reserves the right, in its sole discretion, to disqualify any participant found to be tampering with the entry process or the operation of the Sweepstakes, to be acting in violation of these Official Rules, or to be acting illegally or in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person. In such event(s), Sponsor reserves the right (in addition to disqualification of such participant) to seek damages from any such participant to the fullest extent permitted by law. No groups, clubs, newsletters, or organizations may reproduce or distribute any portion of these Official Rules to their members, and anyone who participates in the Sweepstakes through means not permitted by these Official Rules is subject to disqualification.

9. Agreement to Official Rules

By participating in the Sweepstakes, each participant fully and unconditionally agrees to and accepts these Official Rules and the decisions of Sponsor, which are final and binding in all matters relating to the Sweepstakes. By participating in the Sweepstakes, each participant waives any right to claim ambiguity in these Official Rules. The failure or delay by Sponsor in enforcing any particular clause, provision, or aspect of these Official Rules shall not impact the validity, enforceability, or effect of such clause, provision or aspect, or any other clause, provision, or aspect of these Official Rules. Entrants who do not comply with these Official Rules, or attempt to interfere with this Sweepstakes in any way shall be disqualified.

10. Release

By participating in this Sweepstakes, the participants agree to release, indemnify, and hold harmless the Sponsor, as well as each employee, officer, director, agent and representative of Sponsor, and their respective parents, subsidiaries, affiliates, franchised operators, all of their respective advertising, promotion, or fulfillment

agencies, promotional partners, and all other companies, entities or individuals associated with the development, administration, implementation, or handling of the Sweepstakes from any and all liability for any injuries, loss, harm, damage, cost, or expense of any kind to any person(s), including, without limitation, property damage, personal injury, and/or death, arising in whole or in part, directly or indirectly, from acceptance, possession, use, and/or misuse of a prize, participation in this Sweepstakes or any Sweepstakes-related activity, and for any claims based on publicity rights, defamation, or invasion of privacy.

11. Limitation on Liability

Except where prohibited, participants agrees that: (1) any and all disputes, claims, and causes of action arising out of or in connection with this Sweepstakes, award of a prize, or the determination of a winner, shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments, and awards shall be limited to actual out-of pocket costs incurred, but in no event attorneys' fees; and (3) under no circumstances will the participant be permitted to obtain awards for, and the participant hereby waives any and all rights to claim punitive, incidental, consequential, and any other damages, other than for actual out-of pocket expenses, and the participant hereby waives any and all rights to have damages multiplied or otherwise increased.

12. Use of Data

Sponsor will be collecting personal data about entrants online, in accordance with its privacy policy, which can be found at www.jimmysegg.com. By participating in the Sweepstakes, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's privacy policy.

13. Governing Law

All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of each participant and/or Sponsor in connection with the Sweepstakes shall be governed by, and construed in accordance with the laws of the State of Oklahoma.

14. List of Winners

To obtain a list of winners, send a self-addressed, stamped envelope to the Sponsor's business address at Jimmy's Egg, LLC, 14504 Hertz Quail Springs Parkway, OKC, OK 73134, Attn: Jimmy's Egg Guest Survey Sweepstakes.

15. Sponsor

Jimmy's Egg Development & Investment LLC, an Oklahoma limited liability company ("Sponsor").