

**OFFICIAL RULES**  
**JIMMY'S EGG® REWARDS PROGRAM BREAKFAST FOR A YEAR SWEEPSTAKES**  
**NO PURCHASE NECESSARY TO ENTER OR WIN.**

***PURCHASE WILL NOT IMPROVE  
YOUR CHANCES OF WINNING.***

**PRIZE LIST:** EACH OF THE FOLLOWING PRIZES ARE FURTHER SUBJECT TO THE TERMS SET FORTH HEREIN.

**GRAND PRIZE:**

- **BREAKFAST FOR A YEAR:** FIFTY-TWO (52) FREE ENTRÉES (UP TO \$14.00USD IN VALUE) UPLOADED TO YOUR JIMMY'S EGG® REWARDS ACCOUNT – (TWO (2) WINNERS: ONE NEW MEMBER AND ONE EXISTING MEMBER)\*\*
  - \*\* BEGINNING JANUARY 12, 2026, FOUR (4) FREE ENTRÉES WILL BE UPLOADED TO THE GRAND PRIZE WINNER'S JIMMY'S EGG® REWARDS ACCOUNT ON THE 1<sup>ST</sup> OF EACH CALENDAR MONTH FOR THIRTEEN (13) CONSECUTIVE CALENDAR MONTHS IMMEDIATELY FOLLOWING THE FIRST UPLOAD AS PROVIDED HEREIN. ALL FREE ENTREES MUST BE REDEEMED WITHIN THE CALENDAR MONTH THAT THEY ARE UPLOADED OR THEY SHALL BE DEEMED EXPIRED. LIMIT OF ONE (1) FREE ENTRÉE REDEEMABLE PER TABLE, PER DAY. EACH FREE ENTRÉE: I.) MAY BE USED ONLY ONCE AND MUST BE SURRENDERED/REDEEMED UPON USE; II.) IS NOT VALID WITH ANY OTHER SPECIAL OFFER, DISCOUNT, OR COUPON; III.) DOES NOT INCLUDE TIP; IV.) UNLESS PROHIBITED BY LAW APPLICABLE TO YOU, MAY NOT BE REDEEMED FOR CASH; AND V.) MAY NOT BE REPRODUCED. THE ENTRÉES ARE ONLY REDEEMABLE AT THOSE JIMMY'S EGG® RESTAURANT LOCATIONS IDENTIFIED HEREIN AS PARTICIPATING IN BOTH THIS SWEEPSTAKES AND THE JIMMY'S EGG® REWARDS PROGRAM (“PARTICIPATING JE RESTAURANT”).

THE GRAND PRIZE WINNER SHALL BE DRAWN ON **MONDAY, JANUARY 5, 2026**, AS FURTHER DESCRIBED IN SECTION B(2) HEREIN.

**ADDITIONAL PRIZES AVAILABLE FOR NEW MEMBERS :**

- **SUBJECT TO THE TERMS AND CONDITIONS SET FORTH BELOW, EACH NEW MEMBER WILL HAVE AN OPPORTUNITY TO WIN THE FOLLOWING BONUS-POINT PRIZES; EACH PRIZE'S VALUE IS LISTED BELOW:**

<b>NUMBER OF BONUS POINTS AWARDED</b>	<b>DOLLAR VALUE OF AWARDED BONUS POINTS</b>	<b>NUMBER OF WINNERS</b>
500 BONUS POINTS	\$100.00 USD	1
250 BONUS POINTS	\$50.00 USD	2
125 BONUS POINTS	\$25.00 USD	4
50 BONUS POINTS	\$10.00 USD	6
25 BONUS POINTS	\$5.00 USD	15

- **SUBJECT TO THE TERMS AND CONDITIONS SET FORTH BELOW, EACH NEW MEMBER WILL ALSO HAVE AN OPPORTUNITY TO WIN THE FOLLOWING PRIZES; EACH PRIZE'S VALUE IS LISTED BELOW:**

PRIZE AWARDED	DOLLAR VALUE OF AWARDED PRIZE	NUMBER OF WINNERS
ONE (1) FREE ENTRÉE	UP TO \$14.00 USD	15
FREE FLAVORED PANCAKE	UP TO \$6.00 USD	15
FREE ICED COFFEE	\$4.99 USD	40
FREE CINNAMON ROLL	UP TO \$4.49 USD	50
FREE BEVERAGE	COFFEE, TEA OR SODA. UP TO \$3.79 USD	81

\*\*EACH OF THESE PRIZES ARE VALID FOR 30 DAYS IMMEDIATELY FOLLOWING UPLOAD TO EACH WINNER'S REWARD ACCOUNT AND ONLY REDEEMABLE AT A PARTICIPATING JE RESTAURANT.

**ADDITIONAL PRIZES AVAILABLE FOR EXISTING MEMBERS :**

- SUBJECT TO THE TERMS AND CONDITIONS SET FORTH BELOW, EACH EXISTING MEMBER WILL HAVE AN OPPORTUNITY TO WIN THE FOLLOWING BONUS-POINT PRIZES; EACH PRIZE'S VALUE IS LISTED BELOW:

NUMBER OF BONUS POINTS AWARDED	DOLLAR VALUE OF AWARDED BONUS POINTS	NUMBER OF WINNERS
125 BONUS POINTS	\$25.00 USD	8
50 BONUS POINTS	\$10.00 USD	10
25 BONUS POINTS	\$5.00 USD	15

- SUBJECT TO THE TERMS AND CONDITIONS SET FORTH BELOW, EACH EXISTING MEMBER WILL ALSO HAVE AN OPPORTUNITY TO WIN THE FOLLOWING PRIZES; EACH PRIZE'S VALUE IS LISTED BELOW:

PRIZE AWARDED	DOLLAR VALUE OF AWARDED PRIZE	NUMBER OF WINNERS
FREE FLAVORED PANCAKE	UP TO \$6.00 USD	23
FREE ICED COFFEE	\$4.99 USD	20
FREE CINNAMON ROLL	UP TO \$4.49 USD	25
FREE BEVERAGE	COFFEE, TEA, OR SODA. UP TO \$3.79 USD	50

**PARTICIPATING LOCATIONS:**

EACH OF THE FOLLOWING **Jimmy's Egg®** LOCATIONS IS A PARTICIPATING JE RESTAURANT:

**PARTICIPATING Jimmy's Egg® RESTAURANT LOCATIONS:**

STREET ADDRESS	CITY	STATE	ZIP CODE
3103 N BROADWAY	PITTSBURG	KS	66762
1611 S RANGE LINE ROAD	JOPLIN	MO	64804
3837 S CAMPBELL AVE	SPRINGFIELD	MO	65807
3315 E BATTLEFIELD RD.	SPRINGFIELD	MO	65804
2904 S 132 <sup>ND</sup> ST.	OMAHA	NE	68144
17003 EVANS PLAZA	OMAHA	NE	68116
5106 S 108 <sup>TH</sup> ST.	OMAHA	NE	68137

17725 WELCH PLAZA, SUITE F	OMAHA	NE	68135
205 N 80 <sup>TH</sup>	OMAHA	NE	68114
2521 VETERAN'S BLVD.	ARDMORE	OK	73401
2330 SE W74006ASHINGTON BLVD	BARTLESVILLE	OK	
11982 S MEMORIAL DR, UNIT A	BIXBY	OK	74008
4850 W KENOSHA	BROKEN ARROW	OK	74012
3644 N HIGHWAY 81	DUNCAN	OK	73533
2501 W MAIN ST.	DURANT	OK	74701
9529 N. OWASSO EXPRESSWAY	OWASSO	OK	74055
1414 N. HARRISON AVE.	SHAWNEE	OK	74801
1103 W STAN SCHLUETER LOOP BLDG B	KILLEEN	TX	76549
5408 W ADAMS AVE, SUITE 103	TEMPLE	TX	76502

**\*\*\*A. INTRODUCTION\*\*\***

**1. Definitions:** Unless otherwise defined herein, all proper nouns used in these Official Rules shall have the meaning ascribed to them in Section C *infra* (“Definitions”).

**2. Eligibility:** Only a United States resident who is a natural person and, as of the Entry Period’s first day, is both at least eighteen (18) years of age, and the “age of majority” as defined in such person’s state of residency, are eligible to participate in the Sweepstakes.

Sponsor and each of Sponsor’s employee, officer, director, agent, and representative, and each of their respective immediate family (spouse, parents, siblings, children, step-parents, step-siblings, and step-children, regardless of where they live) and household members, as well as Sponsor’s respective parents, subsidiaries, affiliates, franchise company, all of Sponsor’s respective advertising, promotion, or fulfillment agencies, promotional partners, and all other companies, entities or individuals associated with the development, administration, implementation, or handling of the Sweepstakes, are not eligible to participate in the Sweepstakes.

**\*\*\*B. DRAWING RULES \*\*\***

**1. How to become a Participant in the Sweepstakes: If you are not already a member of the Jimmy’s Egg® app** You may become a Participant in the Sweepstakes by submitting an entry in one of three ways during the Entry Period (*Note: As described below, you will only be eligible for Drawings occurring after you have become a Participant so, the sooner you comply with options (1), (2), or (3) below, the more chances you will have to become a Winner*): (1) register for a Jimmy’s Egg® rewards account by downloading the Jimmy’s Egg® App on your cellular device, complete the registration information (**make sure to select one of the Participating Locations as your favorite store or you will not become a Participant**), and then visit any Participating Location no later than December 31, 2025; (2) register for a Jimmy’s Egg® rewards account at jimmysegg.com and complete the registration information (**make sure to select one of the Participating Locations as your favorite store or you will not become a Participant**), and then visit any Participating Location no later than December 31, 2025; (3) handwrite your complete name and mailing address and email address (providing an email address is optional) on a postcard (no smaller than 3 ½ x 5 inches and no larger than

4 ¼ x 6 inches), and mail the completed postcard in a sealed envelope via first-class mail to: Jimmy's Egg® Franchise Systems, LLC, 14504 Bogert Parkway, Attn: JIMMY'S EGG® REWARDS PROGRAM BREAKFAST FOR A YEAR SWEEPSTAKES. Mailed entries become effective/entered upon Sponsor's receipt thereof; provided, however, all such entries must be received within the Entry Period. If you do not wish to make a purchase at a Participating Location during your visit, then you may choose option 3 *supra* as your means of entering. **If you are already an Existing member of the Jimmy's Egg® app and you previously selected a Participating Location as your favorite store, once you visit a Participating Location twice between November 24, 2025 and December 31, 2025, you shall be automatically be registered as a Participant. However, if you do not wish to make a purchase at a Participating Location during your two (2) visits, then you may choose option 3 *supra* as your means of entering.**

**The Participants' entries will be entered into Drawings, whereby Winners will be randomly selected. Once a Winner's name has been selected, their name shall be removed from subsequent Drawings; Winners may only win one (1) Prize.**

**\*\*\*NOTWITHSTANDING ANYTHING TO THE CONTRARY SET FORTH HEREIN, YOU WILL NOT BE ELIGIBLE FOR A DRAWING OCCURRING BEFORE YOU BECOME A PARTICIPANT. SEE THE DRAWING SCHEDULE SET FORTH IN SECTION 2 BELOW.\*\*\***

All entries become the sole and exclusive property of the Sponsor and receipt of entries will not be acknowledged or returned. Sponsor is not responsible for lost, late, illegible, stolen, mutilated, incomplete, invalid, unintelligible, misdirected, postage-due, technically corrupted or garbled entries or mail, which will be disqualified, or for problems of any kind whether mechanical, human or electronic. Only fully completed entries are eligible to take part in the Drawing. Proof of submission will not be deemed to be proof of receipt by Sponsor.

- 2. Drawing Schedule:** Each of the Drawings described herein will be conducted by a Sponsor representative on January 5, 2026.

**ODDS OF WINNING:** Odds of winning depend on the number of eligible entries received for the Drawings.

**Limit of one (1) entry per rewards member or individual during the Entry Period. Submission of multiple entries by or on behalf of the same individual or creating multiple rewards accounts for the same individual may result in ineligibility with respect to all entries submitted by or for an individual.**

- 3. Publicity:** Except where and as may be prohibited by applicable law, participation in the Sweepstakes and acceptance of a Prize constitutes express permission by the Winner for Sponsor, and those acting pursuant to the authority of Sponsor, to use such Winner's name, photograph, image, likeness, voice, opinions, hometown, and/or state for advertising, trade, promotion, and publicity purposes in all forms of media now known or hereafter discovered or devised, worldwide in perpetuity, without further notice, review or approval, or compensation. If you do not agree to these terms, you should not participate in the Sweepstakes. A Winner, by participating in the Sweepstakes and accepting their Prize, consents to the use of his/her names, city and state of residence and photograph (including a social media profile picture, if applicable) for advertising, promotional and other purposes by Sponsor and its designees, in any and all media now or hereafter devised worldwide without limitation and without additional compensation, notification, or permission, unless prohibited by law.

**4. General Conditions:** All federal, state, and local laws and regulations apply. Sponsor is not responsible for lost, late, incomplete, stolen, misdirected, illegible, or incomplete entries, or for any incorrect or inaccurate information, whether caused by a Participant, tampering, or by any of the equipment or programming associated with or utilized in the Sweepstakes, and Sponsor shall not assume responsibility for any error, omission, defect, theft, destruction, or unauthorized access to the materials related to the Sweepstakes. Sponsor reserves the right, in its sole discretion, to disqualify any Participant found to be tampering with the entry process or the operation of the Sweepstakes, to be acting in violation of these Official Rules, or to be acting illegally or in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person. In such event(s), Sponsor reserves the right (in addition to disqualification of such Participant) to seek damages from any such Participant to the fullest extent permitted by law. If, for any reason, the Sweepstakes is not capable of running as planned by reason of, but not limited to, tampering, unauthorized intervention, actions by persons, weather, acts of God, fraud, or any other causes which, Sponsor, in its sole opinion, deems could corrupt or affect the administration, safety, security, fairness, integrity, or proper conduct of the Sweepstakes, or the Sweepstakes is otherwise not capable of running as planned, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes. An individual cannot be the Winner or a Participant if he or she has not fully complied with these Official Rules. Prizes are not exchangeable for cash, merchandise, or services, except as required by law. No groups, clubs, newsletters, or organizations may reproduce or distribute any portion of these Official Rules to their members, and anyone who participates in the Sweepstakes through means not permitted by these Official Rules is subject to disqualification. Sponsor has the right, in its sole discretion, to void any entry that appears to have been made by a person not meeting the eligibility requirements or any other conditions or requirements set forth herein. Participants agree to comply with these Official Rules and the decisions of the Sponsor, which are final and binding.

**5. Release:** By participating in this Sweepstakes, the Participant agrees to release, indemnify, and hold harmless the Sponsor, as well as each employee, officer, director, agent and representative of Sponsor, and their respective parents, subsidiaries, affiliates, all of their respective advertising, promotion, or fulfillment agencies, promotional partners, and all other companies, entities or individuals associated with the development, administration, implementation, or handling of the Sweepstakes from any and all liability for any injuries, loss, harm, damage, cost, or expense of any kind to any person(s), including, without limitation, property damage, personal injury, and/or death, arising in whole or in part, directly or indirectly, from acceptance, possession, use, and/or misuse of any Prize, participation in this Sweepstakes or any Sweepstakes-related activity, and for any claims based on publicity rights, defamation, or invasion of privacy.

**6. Limitation of Liability:** Except where prohibited, the Participant agrees that: (1) any and all disputes, claims, and causes of action arising out of or in connection with this Sweepstakes, award of a Prize, or the determination of a Winner, shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, which in no event shall include attorneys' fees; and (3) under no circumstances will the Participant be permitted to obtain awards for, and the Participant hereby waives any and all rights to claim, punitive, incidental, consequential, and any other damages, other than for actual out-of-pocket expenses, and the Participant hereby waives any and all rights to have damages multiplied or otherwise increased.

**7. Agreement to Official Rules:** By participating in the Sweepstakes, each Participant fully and unconditionally agrees to and accepts these Official Rules and the decisions of Sponsor, which are final and binding in all matters relating to the Sweepstakes.

By participating in the Sweepstakes, each Participant waives any right to claim ambiguity in these Official Rules. The failure or delay by Sponsor in enforcing any particular clause, provision, or aspect of these Official Rules shall not impact the validity, enforceability, or effect of such clause, provision or aspect, or any other clause, provision, or aspect of these Official Rules.

**8. Governing Law:** All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of each Participant and/or Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Oklahoma, without regard to its conflicts of law rules.

**9. Official Rules:** These Official Rules for this Sweepstakes are available at Participating Restaurants, upon request, and are also available at [www.jimmysegg.com](http://www.jimmysegg.com).

**10. Notification to Winner & Collecting a Prize:** Winners will be notified that they have won a Prize at the telephone number provided, e-mail address written on the postcard (for mail-in entries), e-mail address provided at registration (for rewards members), by Facebook post or direct Facebook message, or mailing address. If a Prize notification is returned as undeliverable, the Winner rejects a Prize, such Prize has not be claimed/acknowledged in writing by the Winner within 48 hours of receipt of notice, or in the event of noncompliance with these Official Rules and requirements, such Prize will be forfeited and an alternate Winner will be selected from all remaining eligible entries. Upon Prize forfeiture, no compensation will be given. Prizes shall be uploaded to the Winner's rewards app, or, in the case of Prizes that involve gift cards, mailed to the address listed on the Winner's entry via UPS courier services or United States Postal Service.

**11. Void where restricted or otherwise prohibited by applicable law.**

**12. PLEASE NOTE: Winners will be solely responsible for all local, state or federal taxes, including United States federal income taxes based upon the value of their Prize.**

**\*\*\*C. DEFINITIONS \*\*\***

**Drawings:** The random drawings held to determine the Winner of each Prize. The Drawings shall occur in accordance with the Drawing Schedule described in Section 2 above

**Entry Period:** Subject to modification by Sponsor, the period beginning on November 24, 2025, and ending on or about 11:59 p.m. CST on December 31 2025; provided, however, you will only be eligible for Drawings occurring after you have become a Participant.

**Sweepstakes:** JIMMY'S EGG® REWARDS PROGRAM – BREAKFAST FOR A YEAR SWEEPSTAKES

**Prize:** The item for which the Winner's name was drawn from the list of possible prizes listed at pages 1-2 of these Official Rules.

**Participant:** An individual who is eligible to enter the Sweepstakes and submits a valid entry during the Entry Period.

**Existing Member:** A Participant who (1) is an existing member of the Jimmy's Egg® app; and (2) has already selected a Participating Location as his/her favorite store.

**New Member:** A Participant who does not qualify as an Existing Registered Member.

**Sponsor:** Jimmy's Egg® Franchise Systems, LLC and the Participating Locations.

**Winner:** The one (1) Participant who will receive the Prize for which their name was drawn.

**Participating JE Restaurant:** A Jimmy's Egg® Restaurant location identified herein as participating in both this Sweepstakes and the Jimmy's Egg® Rewards Program.